

LAUGHTER HOUSE

Credentials Document



LAUGHTER HOUSE

RIDICULOUSLY ENTERTAINING!

At Laughter House we agree with the U.N. that entertainment is a basic human need, we aim to give every Australian the opportunity to interact with the Arts

WHO WE ARE

More than just Entertainment Providers...
at the House of Laughter, we are *Masters of Engagement*. Making you
and your event *SHINE*. We use Laughter to create shared experiences
that connect people to each other and to the brand.
Ridiculously Entertaining!



WHAT WE DO

1. DELIVER WORLD CLASS ENTERTAINMENT
2. PROVIDE CONCEPT AND PRODUCTION FOR FESTIVALS AND EVENTS
3. OFFER BOUTIQUE CIRCUS TENTS AND POP UP VENUES

"I love using you guys. I don't have to think about anything – you just get absolutely everything done brilliantly" -Morag Mirankar, Viva La Gong Festival.



MEET THE TEAM



TAMARA CAMPBELL

DIRECTOR OF ACCENTS AND HILARITY

Hi, Tamara here. I believe that the world needs more and better laughter. That laughter should be a force for good. Bringing humans together to share and connect, breaking down the barriers and masks that inhibit our progress as a race. I also believe that it is fundamental that we have bloody good time together as often as possible.



DAVE EVANS

DIRECTOR OF CHAOS AND HILARITY

Hi Dave here. At aged 14, I literally ran away to join the circus. Sounds romantic but in reality, circus saved my life! A troubled youth gave way to a life-long passion for the energy, spontaneity and joy found in the ring and then shaped the cornerstone of Laughter House. I believe that performance should be for everyone. No matter how young, old, rich, poor, sophisticated or not. I am eternally grateful for my introduction into the fabulous world of comedy circus and have made it my life's work to re-gift that chance to others.



JAYE MURRAY

BOSS OF BOSSINESS AND COMMON SENSE

A former performing arts kid with a passion for bringing joy and giggles to others. With an extremely diverse resume Jaye pick up all sorts of odd jobs and keeps everything in order at Laughter House HQ (Including Dave & Tamara!). She will most likely be your first point of contact so reach our and say "Hi"

"Tamara Campbell's company is of High quality, creative, resourceful, adaptive and always reliable." Di Osmond National Maritime Museum.



OUR NETWORK OF ARTISTS!



*With one of Australia's largest and most exclusive networks of performers, artists, production staff and festival coordination teams, we have the connections and reputation to curate a unique and **ridiculously entertaining** event just for you!*





WORLD CLASS ENTERTAINMENT



Laughter House is a unique Entertainment Agency delivering creative and hilarious performances for a range of festivals, corporate events and celebrations.

Completely self-contained and able to transform any space, our focus is always on the visitor experience – blending bite-sized acts and humour with surprises, nostalgia and genuine wow-moments. Laughter House has thrilled, spilled and giggled audiences all around the world and extensively throughout Australia – bringing people together in shared joy and laughter to create unforgettable experiences.

We are ridiculously entertaining and truly the undisputed happy-weight champions of the world... We offer bite-sized acts from the absurd to amazing that resonate across generations and are perfect for the modern day attention span.



CONCEPT AND CREATIVE DIRECTION FOR FESTIVALS AND EVENTS

Do you have a crazy idea for a festival but you can't imagine how to do it?

Have you ever seen something and not known where to get it from?

Do you know what type of act you want but don't know where to even begin finding it?

Do you want a custom venue designed and made for you?

Do you run a festival and want to add an interactive zone to your event?

Do you want a Spiegeltent but can't afford it?

Do you want someone else to do all of the hard work so you can look fabulous?

"Your shows are beautifully curated using amazing talent. You add so much value to the day."

Megan Mckell - Coordinator Cultural Development, Wollongong Council

"Thanks for once again adding colour, sparkle and humour to our festival"

Colin Campbell, Lugarno Spring Fair



BOUTIQUE CIRCUS TENTS AND POP UP VENUES

"La Petite Grande is a stunningly beautiful addition to any outdoor festival. Dave and Tamara program high quality, engaging entertainment and are themselves brilliant performers. I would absolutely recommend them"

Jamie Dawson - Senior Producer Sydney Opera House

At Laughter House, we offer a versatile selection of temporary structures, comic installations, and festival precinct attractions.

Our focused entertainment venues are designed to bring laughter and joy to any event or festival, while adding an element of class and charm to the overall experience, ensuring that every moment is filled with fun and excitement. And when it comes to the weather, we've got you covered! Our solutions are designed to adapt to any conditions, so you can enjoy the festivities rain or shine.



"The Little Big Stage – should be called The Little Big Big Stage! Little space required, Big energy, Big student engagement. Looking forward to having them at next year's Orientation Week" Shane Moon – Entertainment Manager, UniLife UOW.

WHO WE'VE WORKED WITH

With over 54 years of experience... we've had the chance to work with some incredible groups to make iconic events that engage, delight and connect people while being ridiculously entertaining. Our experience is a part of what makes us your dream team for your next event.



SOME OF OUR CLIENTS...

NSW Councils

- Kiama Municipal Council
- Shellharbour City Council
- Shoalhaven City Council
- Orange Regional Council
- City of Sydney
- Northern Beaches Council
- Ku Ring Gai Council
- Wagga Wagga City Council
- Hilltops Council
- Hunters Hill Council
- City of Canterbury Bankstown
- Parramatta City Council
- Liverpool City Council
- City of Canada Bay Council
- Inner West Council
- Bathurst Regional Council
- Wollongong City Council
- Waverley Council
- Central Coast Council
- Penrith City Council
- Goulburn Mulwaree Council
- And many more...

Other Councils

- Melton City Council
- City of Ballarat
- City of Greater Geelong
- Wyndham City Council
- ACT Government
- Adelaide City Council
- Cairns Regional Council
- Mackay Regional Council
- City of Hobart
- City of Joondalup
- City of Fremantle
- And many more...

Corporate

- Optus
- BBC
- ABC
- The Royal Opera House
- The Royal Variety Theatre London
- The Star Casino
- Princess Cruises
- P&O Cruises
- Macquarie Bank
- Money and You
- Abundance Global
- 90 degrees Global
- PCL Money
- PWC
- Ray White
- Sailability NSW
- Volvo
- GOP Variety Theatre
- Mardi Gras
- Virgin Unite
- Rotary
- And many more...

Venues

- Casual Power House
- Parramatta Riverside Theatre
- Sydney Opera House
- Seymour Centre Sydney
- Shoalhaven Entertainment Centre
- Merrigong Theatre
- Australian National Maritime Museum
- Australian Museum
- Illawarra Fly
- The National Theatre London
- The Palladium Theatre London
- The Leeds Playhouse
- The Festival Theatre Adelaide
- And many more...

Festivals

- Glastonbury Festival
- Kleines Fest im the Grosse Garten
- Oerel Festival
- Moers International Comedy Festival
- Edinburgh Fringe Festival
- Adelaide Fringe Festival
- Sydney Royal Easter Show
- Brighton Fringe
- Enlighten
- Falls Festival Byron Bay
- Daidogei World Cup Shizuoki Japan
- Lost Picnic
- Wanderer
- the KISS Arts Festival
- Festivale
- Taste Of Tasmania
- Lord Mayors Picnic
- And many more...

Education

- Loreto Normanhurst School
- Barker College
- University of Wollongong
- Australian National University
- Southern Cross University
- And many more...



CASE STUDIES

THE KISS ARTS FESTIVAL

Event Details - The KISS Arts Festival is a free, multi-generational, mixed arts & comedy/circus/variety festival that takes place in beautiful Kiama NSW at the end of Oct each year.

Our Contribution – The KISS Arts Festival is 100% produced by Laughter House. From seating to staging, tents to signage, everything comes from the Laughter House shed! It is a truly multi-generational event and all shows/activities are designed for 3 generations of the same family to be able to enjoy together. Our aim is to expose as many people as possible to a European style festival whilst maintaining a free entry policy and to actively encourage the audience to participate in as many activities as possible. We showcase renowned physical comedy performers from around the globe alongside National and local artists of all genres.

Outcome – Up to 20,000 people over 2 days get exposed to comedy, circus, music, art installations and community lead activities from around the world. People travel from all over Australia to attend but mainly from Sydney and Canberra. Millions of dollars are injected into the community as a direct result.





"THANK YOU for bringing The Alkazar to the Begonia Festival. It's fair to say that it was a smash hit! Thank you for sourcing great talent for us. We are looking forward to bringing La Petite Grande to Begonia Festival again in 2018!!"
- Lucinda Adamson
Ballarat Council

BEGONIA FESTIVAL



Event Details - Starting in 1953, The Begonia Festival is Australia's longest running festival. Falling on the second weekend in March the festival is a community festival set in the picturesque botanic gardens of Ballarat.

Our Contribution - The Alkazar with shows, La Petite Grande with shows, Cafe de Rude with shows, The Circus Drop Zone with aerial shows & The Talking Lampposts. Over several years, our contribution to the festival grew exponentially. Because our venues were so recognisable, we were able to return again and again but with a different line-up of performers. Once we had established trust with the audience, every show was at capacity.

Outcome - Our venues provide an all-weather focussed environment where a multi generational audience can enjoy world class comedy variety entertainment over and over again. A whole new section of society have now been introduced to theatrical comedy circus. People who would never previously considered themselves to be a "theatrical" audience have now been treated to free, world class comedy circus entertainment.

FALLS FESTIVAL

The Falls

Music & Arts Festival

Event Details - The Falls Festival in Byron Bay NSW is an 18+ festival held between Christmas and New Year in The Byron Parklands - a permanent festival site.

Out Contribution - In 2013, Laughter House were first invited to bring their flagship venue - La Petite Grande - to the festival with a mixed line up, partly programmed by us and partly by the festival. We quickly realised that the short show format was what the audience wanted and over the years of attending the festival, we fine tuned our offering to appeal specifically to this quite tricky demographic. Each year we would increase the footprint of our precinct bringing more venues and installations until by 2018 our corner of the festival site included La Petite Grande, The Alkazar, Cafe de Rude, The Peep'O'rama, circus workshops, roving entertainment and street theatre.

Outcome - At a festival of 18 - 30 year olds, Laughter House tweaked our program and created new offerings to appeal to a demographic with a short attention span but high expectations. The Peep'O'Rama was designed specifically for this audience and was a huge success.

"Lets Keep doing this till we get bored" - Ian Pidd, The Village at the Falls Festival, Director



SAFETY & RISK ASSESSMENT

At Laughter House, ensuring the safety of everyone is our top priority, both in the workplace and at our events. We take safety seriously and have implemented comprehensive risk management procedures and processes. These measures are in place to protect not only our amazing team, but also our valued partners, clients, and all the wonderful people who attend our events. We believe that by prioritizing safety, we can create an environment where everyone can relax, have fun, and enjoy the laughter-filled experiences we provide.

All of Laughter House venues and activations are covered by a 30 million dollar public liability cover. All safety, risk assessment documents and licences can be provided upon request.



LETS CHAT!

TAMARA CAMPBELL

+61(0)403 817 549

tamara@laughterhouseentertainment.com

DAVE EVANS

+61(0)422914713

dave@laughterhouseentertainment.com

**LAUGHTER
HOUSE**
ridiculously entertaining

laughterhouseentertainment.com

